HEX

Health Economics Explained

What is HEX?

Health Economics Explained (or HEX for short) is a one-day, online, interactive course designed to teach the fundamentals of health economics to those closest to healthcare delivery. The course enables the understanding of healthcare economics and how to apply this learning to clinical or non-clinical roles. HEX increases literacy and familiarity with health economics, creating value cases and how to best present these to senior decision makers.

HEX will give you the skills to:

- maximise value from departmental budgets.
- use appropriate tools for use in economic evaluation in health care.
- understand quality of economic evaluations and how they feed into local and national health decision making.
- articulate the value of service improvement or workforce transformation proposal.

Who is this course for?

The course is open to all those that work in the healthcare sector including Allied Health Professionals, Departmental or Service Managers, Junior Doctors, Nurses and Consultants. Participants will require no prior training or qualification in health economics.

How do I sign up?

HEX will be running multiple courses from July 2022 and will be priced at £500 per person. Sign up directly online.
If you would like more details or would like to sponsor your organisation for a bespoke course, please email hex@33n.co.uk to register your interest.

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Agenda: Health Economics Explained

9:30

Welcome and introductions

Meeting the cohort of fellow health and care workers across the wider NHS and social care and experienced Economist, Jacque Mallender.

9:45

Key concepts in economics and health economics

Introducing the key principles of healthcare economics including, cost, value, opportunity, supply and demand and healthcare markets and their limitations.

BREAK

11:30

The economic value in a health service setting

Identifying and understanding appropriate stakeholders and examples of the value metrics and measures.

LUNCH

13:45

The economic impact of operational or service changes

Developing a value proposition by framing the context, problem and opportunity and using a logic model to show how to deliver change.

BREAK

15:30

A case for investment to improve value

Using existing guidance to assess what might drive considerations and the level of detail that may be needed for a convincing case.

17:00

Final review, Q&A and closing session

If you are interested in attending or sponsoring your organisation, please email hex@33n.co.uk to register your interest and find out more.

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EBD
EconomicsByDesign

Economics by Design (EBD) work with clients to design sustainable solutions of value in population health and care.

EBD believes every problem is unique and that solutions require local knowledge and insight. By combining the disciplines of economics, design and research, EBD brings a fresh, value-based perspective to challenging population health issues to power improvement across the health and care system.

EBD has worked with clients such as Health Education England, NHSX and the British Red Cross, to build capability and ensure clients have the appropriate tools and connections to bring a health economic perspective to the challenges they may face.

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33n empowers staff to innovate and improve healthcare using education, technology and innovation. The team is made up of NHS clinicians, educational specialists and data engineers who understand the complexities of the NHS and train frontline colleagues in data analysis and modelling, service transformation and workforce redesign to deliver sustainable change.

33n designs and delivers the Health Education England and NHSE&I sponsored National CLEAR Programme. CLEAR empowers NHS Clinicians to use big data analysis, clinical insight, and local knowledge to deliver new models of care and workforce.

33n's novel software solutions and creative data visualisation tools support system transformation to happen at pace, enhancing skills and improving patient outcomes.

33n's projects, including CLEAR, are shown to be cost-effective, encourage staff retention and are more likely to deliver results than other complex change programmes.

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